



North Cronulla Surf Life Saving Club Inc. Sponsorship Program Season 2018 - 2019



North Cronulla Surf Life Saving Club Inc. is pleased to announce a sponsorship program designed to not only fund our community efforts now and into the future, but also provide sponsors a return for their investment.

We are offering local businesses the opportunity to join a structured advertising campaign designed to not only raise their business profile but also support your local surf life saving club.

North Cronulla Surf Life Saving Club at a glance...

- We commenced service to the community in 1925,
- Celebrated our 93rd Anniversary of volunteer community service and 53 years of Nippers,
- We have over 1500 registered members for the 2018 to 2019 season, We donated approximate 13,500 volunteer patrol hours in the 2017/18 season. We have 2 committees, Board of Management (Executive) and the JNC (Junior Nipper Committee) and we consistently fill our committee positions,
- We provide SLSA training to not only our own members but to other clubs and community groups,
- We have over 500 registered Nippers (5 to 14 year olds) and a structured program to assist our cadets (15 to 18 year olds) transition to the senior ranks, Our 13 and 14 year olds participate in the Surf Rescue Certificate "SRC" program
- which develops them and provides greater community contribution, North Cronulla Surf Life Savings Club has a policy of one cap one club. We all
- work together to patrol our beach, maintain our equipment and surf club, We are a competitive club with a representation at Branch, State, National and
- International, in most events including rescue, first aid, beach, surf, ski, boat and march past,
- A cafe is located within the club and open direct to the public,
- A licensed bar is available for members and their guests in the upstairs Judd Room. All welcome, opens most Friday & Sunday Nights,
- The Harry Brown Room with stunning ocean views & bar facilities available for weddings, corporate events, general hire & community meetings (conditions apply).
- North Cronulla is located in the heart of Cronulla with shopping and café restaurants close by,



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Sponsorship Framework and Package Description

| Package | Description |
|-----------------|--|
| Platinum | <p>Donation of \$10,000 + gst and above</p> <ul style="list-style-type: none"> • Equipment, Cash or Event donation • Veranda visibility of business name on Surf Club • Company logo on home page of website and selected pages • VIP invitation to all Surf Club events and presentations • Equipment naming rights • North Cronulla Carnival's Naming rights (on Inquiry) |
| Gold | <p>Donations between to \$5000 and \$9,999 + gst</p> <ul style="list-style-type: none"> • Equipment, Cash or Event donation • Company logo on Sponsors page website - Gold Level • VIP invitation to selected Surf Club events and presentations • Equipment naming rights • Large Sign pool westerly wall |
| Silver | <p>Donations between to \$3000 and \$4999 +gst</p> <ul style="list-style-type: none"> • Equipment, Cash or Event donation • Company logo on Sponsors page website - Silver Level • VIP invitation to selected Surf Club events and presentations • Equipment naming rights • Small Sign pool westerly wall |
| Bronze | <p>Donations up to \$999 + gst</p> <ul style="list-style-type: none"> • Equipment or Cash donation • Rescuer Donation • Golf Day hole sponsorship (Nipper or Senior) • Nipper Squad Sponsor (glass Veranda Pool Bar) • Bronze Member business listed in trade directory |

Note: prices and statistics current as at July 2018 and are subject to change



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Sponsorships receive the following

- The right to have their details listed in the sponsorship section of the website. Includes logo, contacts
- Details and a link to their website as per sponsorship level
- The right to have their business listed on the sponsorship board located outside the club visible to pool area or front of surf club
- Sponsor's name will appear in the end of year report (All registered Sponsors)
- Sponsor's name for Nipper Junior Section will appear in the weekly (Nipper Natter) newsletter on rotation
- Equipment sponsors have the right to have their name / logo embossed on the piece of equipment
- All vehicular and pedestrian traffic entering North Cronulla must pass by the Club House so for local advertising this is a captive audience
- We invite our sponsors to work with us so we can continually improve and maximize the mutual benefit to one another

Terms and Conditions

- The term of all sponsorships is 12 month period. Extended periods of sponsorship can be discussed and terms agreed upon.
- The sponsorship section of the website is reset each year
- Cost of advertising material lies with the sponsor
- North Cronulla Surf Life Savings Club reserves the right to cancel sponsorship at anytime
- Naming rights of equipment is available when >50% of the cost is contributed by the sponsor
- All equipment sponsored remains the property of North Cronulla Surf Life Savings Club and is used in accordance with the North Cronulla Board and Ski Policy
- Payment for all sponsorships must be paid prior to inclusion on website
- Payment toward equipment must be received before any naming right is granted.
- Naming rights on equipment is governed by SLA Policy 5.8 Competition Sponsorship



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North Cronulla Sponsorship Application

| | | | |
|---|---------------------------------|--------------------------------------|--|
| Name of Sponsor (registered business name or individual) | | | |
| ABN (if applicable) | | | |
| Contact Name and Details (inc phone number) | | | |
| Billing Address (receipt will be sent here) | | | |
| Email Address | | | |
| Amount of Donation (sponsorship can be split) | | | |
| Equipment \$ | | | |
| Cash \$ | | | |
| Event Sponsorship \$ | | | |
| Total Donation \$ | | | |
| Special notes, instruction or questions | | | |
| Payment Type (please tick one) | <input type="checkbox"/> Cheque | <input type="checkbox"/> Credit Card | <input type="checkbox"/> Bank Transfer |

Please Print and Mail to

Sponsorship Committee
North Cronulla Surf Life Savings Club
PO Box 50
Cronulla NSW 2230

Or Email to: admin@northcronullaslsc.com.au

Please allow 5 business days for processing and up to 10 business days for receipt to be received.

“North Cronulla Where Friends Meet...”

