



## North Cronulla Surf Life Saving Club Inc. Sponsorship Program Season 2021 - 2022



North Cronulla Surf Life Saving Club Inc. is pleased to announce a sponsorship program designed to not only fund our community efforts now and into the future, but also provide sponsors a return for their investment.

We are offering local businesses the opportunity to join a structured advertising campaign designed to not only raise their business profile but also support your local surf life saving club.

North Cronulla Surf Life Saving Club at a glance...

- We commenced service to the community in 1925,
- Celebrated our 96th Anniversary of volunteer community service and 55 years of Nippers,
- We have over 1400 registered members for the 2020 to 2021 season, We donated approximate 13,500 volunteer patrol hours in the 2020/21 season. We have 2 committees, Board of Management (Executive) and the JNC (Junior Nipper Committee) and we consistently fill our committee positions,
- We provide SLSA training to not only our own members but to other clubs and community groups,
- We have over 500 registered Nippers (5 to 14 year olds) and a structured program to assist our cadets (15 to 18 year olds) transition to the senior ranks, Our 13 and 14 year olds participate in the Surf Rescue Certificate "SRC" program
- which develops them and provides greater community contribution, North Cronulla Surf Life Savings Club has a policy of one cap one club. We all
- work together to patrol our beach, maintain our equipment and surf club, We are a competitive club with a representation at Branch, State, National and
- International, in most events including rescue, first aid, beach, surf, ski, boat and march past,
- A cafe is located within the club and open direct to the public,
- A licensed bar is available for members and their guests in the upstairs Judd Room. All welcome, opens most Friday & Sunday Nights,
- The Harry Brown Room with stunning ocean views & bar facilities available for weddings, corporate events, general hire & community meetings (conditions apply).
- North Cronulla is located in the heart of Cronulla with shopping and café restaurants close by,



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## Sponsorship Framework and Package Description

Package	Description
<b>Platinum</b>	<p><b>Donation of \$10,000 + gst and above</b></p> <ul style="list-style-type: none"> <li>• Equipment, Cash or Event donation</li> <li>• Veranda visibility of business name on Surf Club</li> <li>• Company logo on home page of website and selected pages</li> <li>• VIP invitation to all Surf Club events and presentations</li> <li>• Equipment naming rights</li> <li>• North Cronulla Carnival's Naming rights (on Inquiry)</li> </ul>
<b>Gold</b>	<p><b>Donations between to \$5000 and \$9,999 + gst</b></p> <ul style="list-style-type: none"> <li>• Equipment, Cash or Event donation</li> <li>• Company logo on Sponsors page website - Gold Level</li> <li>• VIP invitation to selected Surf Club events and presentations</li> <li>• Equipment naming rights</li> <li>• Large Sign pool westerly wall</li> </ul>
<b>Silver</b>	<p><b>Donations between to \$3000 and \$4999 +gst</b></p> <ul style="list-style-type: none"> <li>• Equipment, Cash or Event donation</li> <li>• Company logo on Sponsors page website - Silver Level</li> <li>• VIP invitation to selected Surf Club events and presentations</li> <li>• Equipment naming rights</li> <li>• Small Sign pool westerly wall</li> </ul>
<b>Bronze</b>	<p><b>Donations up to \$999 + gst</b></p> <ul style="list-style-type: none"> <li>• Equipment or Cash donation</li> <li>• Rescuer Donation</li> <li>• Golf Day hole sponsorship (Nipper or Senior)</li> <li>• Nipper Squad Sponsor (glass Veranda Pool Bar)</li> <li>• Bronze Member business listed in trade directory</li> </ul>

Note: prices and statistics current as at May 2021 and are subject to change



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## Sponsorships receive the following

- The right to have their details listed in the sponsorship section of the website. Includes logo, contacts
- Details and a link to their website as per sponsorship level
- The right to have their business listed on the sponsorship board located outside the club visible to pool area or front of surf club
- Sponsor's name will appear in the end of year report (All registered Sponsors)
- Sponsor's name for Nipper Junior Section will appear in the weekly (Nipper Natter) newsletter on rotation
- Equipment sponsors have the right to have their name / logo embossed on the piece of equipment
- All vehicular and pedestrian traffic entering North Cronulla must pass by the Club House so for local advertising this is a captive audience
- We invite our sponsors to work with us so we can continually improve and maximize the mutual benefit to one another

## Terms and Conditions

- The term of all sponsorships is 12 month period. Extended periods of sponsorship can be discussed and terms agreed upon.
- The sponsorship section of the website is reset each year
- Cost of advertising material lies with the sponsor
- North Cronulla Surf Life Savings Club reserves the right to cancel sponsorship at anytime
- Naming rights of equipment is available when >50% of the cost is contributed by the sponsor
- All equipment sponsored remains the property of North Cronulla Surf Life Savings Club and is used in accordance with the North Cronulla Board and Ski Policy
- Payment for all sponsorships must be paid prior to inclusion on website
- Payment toward equipment must be received before any naming right is granted.
- Naming rights on equipment is governed by SLA Policy 5.8 Competition Sponsorship



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## North Cronulla Sponsorship Application

Name of Sponsor (registered business name or individual)			
ABN (if applicable)			
Contact Name and Details (inc phone number)			
Billing Address (receipt will be sent here)			
Email Address			
Amount of Donation (sponsorship can be split)			
Equipment \$			
Cash \$			
Event Sponsorship \$			
Total Donation \$			
Special notes, instruction or questions			
Payment Type (please tick one)	<input type="checkbox"/> Cheque	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Bank Transfer

Please Print and Mail to

Sponsorship Committee  
North Cronulla Surf Life Savings Club  
PO Box 50  
Cronulla NSW 2230

Or Email to: [admin@northcronullaslsc.com.au](mailto:admin@northcronullaslsc.com.au)

Please allow 5 business days for processing and up to 10 business days for receipt to be received.

“North Cronulla Where Friends Meet...”

